

GLOBAL FÚTBOL BARCELONA

CAMPUS RCD
ESPANYOL





INITIAL IDEA

- Make the Spanish football model known to both children and coaches, so easy to identify and that, as we know, has a series of characteristics that make it unique.
- For this we think that the best option is to choose one of the representative Spanish club for their way of working and with their own methodology and have one of their coaches teach and share with us his way of seeing and teaching football.
- Practical and theoretical are the ways in which we impart said knowledge, conducting practical sessions and theoretical classes for both players and coaches.



PLAYERS WORK METHODOLOGY

- The sessions are divided into a first theoretical part where the coach explains the objectives of the session and later a practical part is carried out, ending with a brief reflection on how the session has developed, leaving the door open to possible questions, doubts and debates .
- The theoretical part is carried out with a theoretical class where, through videos, each coach shows the way of working of his home clubs.

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- Round tables are organized where a topic is raised and from here each member of the table argues how that topic is addressed in their home club.

CAMPUS PROGRAM OPTIONS (PLAYERS)



This widely accepted product adapts to the concerns and possibilities of each reality
Intensive format - 2/3 days in external format (the player sleeps at home)

- 9'00-9'15 arrival facilities
- 9:30 - meeting on the objectives of the session
- 10.00 -11.15 - practical session on the field of play
- 11:15 -11:30 - reflections on the session held
- 16.00 -17.00 - theoretical session in video room
- 17.00 -17.15 -meeting on the objectives of the session
- 17:30 -18'45 - practice session on the pitch
- 18.45-19.00 - reflections on the session held
- 19:00 - end of the day

CAMPUS PROGRAM OPTIONS (PLAYERS)



This widely accepted product adapts to the concerns and possibilities of each reality

- Extensive format - 5-6 days in external format (the player sleeps at home)
- The operation is the same as the intensive format but recreational activities are incorporated on some of the days, as well as possible competitions between the components of the campus

CAMPUS PROGRAM OPTIONS (PLAYERS)



This widely accepted product adapts to the concerns and possibilities of each reality

- Both in the case of the intensive and extensive formats, it can be external, internal (the player sleeps in the facilities prepared for said use (hotel, sportsmen's residence, camp house) and the external and internal format can even be combined at your choice of the player

CAMPUS PROGRAM OPTIONS (LOCAL COACHES)

This widely accepted product adapts to the concerns and possibilities of each reality

- Depending on the possibilities of the group of local trainers, both practical and theoretical sessions can be organized on a public holiday, during three afternoons of working days or simply in a morning or afternoon, where a theory class and a practice are held



CAMPUS PROGRAM OPTIONS (OTHER OPTIONS)

This widely accepted product adapts to the concerns and possibilities of each reality

- In some campuses, small training courses on nutrition, injury prevention, sportsman's habits, etc. are being incorporated, both for professionals in each field and for parents themselves (with great acceptance in the editions carried out)



PARTNER LOGISTICS

The person, entity or company that hires this program must facilitate 4 things

- Facilities for both practical and theoretical classes (soccer field, auditorium, swimming pool (optional but recommended depending on geographic locations))
- Material to carry out these sessions
- Support staff for the smooth running of the campus (an assistant for each coach) and a campus logistics director
- Dissemination on the networks, local clubs, federation, etc. .. of the event to attract the maximum number of attendees



CAMPUS PRODUCT BUSINESS PLAN

The fixed costs of the campus product are: Coaches and assistants

- Travel of the coaches and of the head of the Global Football company from their places of origin and later return
- Accommodation and maintenance of the coaches and manager of the Global Fútbol company in a hotel / residence (rented house that complies with adequate comfort and hygiene).
- Maintenance of the coaches and manager of the Global Fútbol company in a restaurant or similar that meets the basic requirements of quality and correct hygiene.
- Food for all assistant coaches
- Each coach receives the clean amount of 50 euros for each session carried out (both theoretical and practical)
- The head of the Global Fútbol company and the logistics director will receive the same daily amount as the coach who performs the most daily sessions.





CAMPUS PRODUCT BUSINESS PLAN

The fixed costs of the campus product are:

Facilities - material - insurance

- The rental of the facilities to carry out both the practical and theoretical sessions
- Purchase of sports equipment to carry out the practical sessions
- Clothing for coaches - assistants - players participating on campus (shirt - pants - socks)
- Liability insurance for all participants on campus
- 2000 euros of fee to RCD Espanyol to be able to use its brand

CAMPUS PRODUCT BUSINESS PLAN

Campus product feasibility

- Before starting the campus program, an economic feasibility study will be carried out and based on this, the phases marked for said program (Annex 1) will be carried out or, if the basic requirements are not met, the application will be denied.
- In the more than 20 years of experience with this program, the economic viability and therefore obtaining benefits will depend on the number of children on campus and not so much on the coaches; The average to be able to authorize the product is between 50 -60 children, whatever the format (intensive-extensive - external- internal or mixed)



CAMPUS PRODUCT BUSINESS PLAN



Distribution of profits / losses

- In this sense, a private contract will be signed between the partner and the Global Fútbol company, which broadly reflects that once the feasibility study has been carried out; what each of the parties undertakes; subsequently the possible profits or losses will be divided into 2; taking charge or receiving equal parts the partner and the Global Football company.
- In the event that one of the parties does not comply with what is agreed in the private contract, it will proceed to assess how such irregularities will be compensated

CAMPUS PRODUCT BUSINESS PLAN

Other formats made

- If we have made 100 campuses over these 30 years, what experience tells us is that there is always a formula to proceed and benefit and satisfy both parties (partner and Global Fútbol).
- Global Fútbol takes care of everything and the partner receives a fixed amount for each child / coach who signs up on campus
- The partner takes care of everything and Global Fútbol receives a fixed amount for each child enrolled on campus
- Global Fútbol receive a fixed amount for the completion of the campus
- Partner receives a fixed amount once the players / coaches have signed up
- Etc...

